



DEPARTMENT OF POSTS, INDIA

PHILATELY SECTION

O/o.THE CHIEF POSTMASTER GENERAL, TAMILNADU CIRCLE,  
CHENNAI-600002

No. Phil/7-9/2024-25

Dated: 23.09.2024

**NOTIFICATION**

**National Level Dhai Akhar Letter Writing Campaign on the theme "The Joy of Writing: Importance of Letters in a Digital age"**

Department is organizing the Dhai Akhar Letter Writing Campaign at National Level on the theme "The Joy of Writing: Importance of Letters in a Digital age" for the year 2024-25.

Dhai Akhar Letter Writing Campaign will commence from 14.09.2024 and the last date for posting letters under the campaign will be 14.12.2024. The Letters posted after 14.12.2024 will not be accepted.

The details of National Level Dhai Akhar Letter Writing Campaign are as follows:

- i. The Theme of Dhai Akhar Letter Writing Campaign will be "The Joy of Writing: Importance of Letters in a Digital age".
- ii. The letter to be written in English/Hindi/Tamil may be addressed to The Chief Postmaster General, Tamilnadu Circle, Chennai-600002.
- iii. Only handwritten letters will be accepted and the word limit for plain A4 size paper is not more than 1000 words or Inland Letter Card(ILC) is not more than 500 words.
- iv. The permitted stationery will be embossed envelope/envelope with stamp affixed for plain A-4 size paper letter and Inland Letter Card(ILC).
- v. The categories for National Level Dhai Akhar Letter writing campaign are as follows:
  - (a) Up to 18 years:
    - Inland Letter Category
    - Envelope Category
  - (b) Above 18 years:
    - Inland Letter Category
    - Envelope Category
- vi. The proposed prize money to be given to the winners of Circle Level and National Level Letters in each category are as follows:


**Prize to be given to the winners in each Category at Circle Level:**

Prize Category	Prize Amount
First Prize in each category	Rs.25,000/- (Rupees Twenty Five Thousand only)
Second Prize in each category	Rs.10,000/- (Rupees Ten Thousand only)
Third Prize in each category	Rs.5,000/- (Rupees Five Thousand only)

**Prize to be given in each Category at National Level:**

Prize Category	Prize Amount
First Prize in each category	Rs.50,000/- (Rupees Fifty Thousand only)
Second Prize in each category	Rs.25,000/- (Rupees Twenty Five Thousand only)
Third Prize in each category	Rs.10,000/- (Rupees Ten Thousand only)

- vii. **Proof of Age:** The Participants have to give a certificate of their age on letter such as "I certify that I am below/above the age of 18 as on 01.01.2024". In case of winning entries, the age and other ID certificates will be verified by the Circle before sending the three best entries in each category to Directorate. No written communication will be sent for entries other than the selected entries.

  
 Competent Authority  
 Tamilnadu Circle  
 Chennai 600002